

FINAL Film Story CHECK LIST

From Rough Cut to FINAL CUT



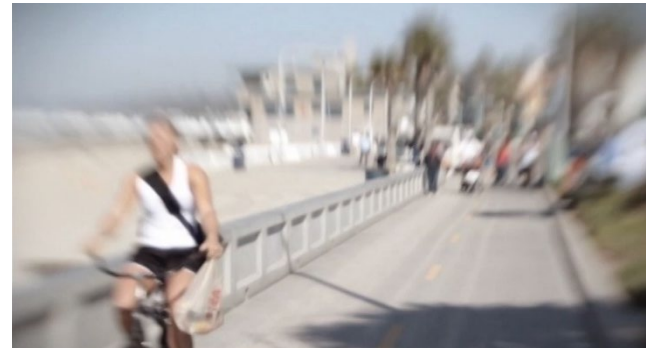
FINAL Film Story CHECK LIST

- **Film/Video is a PUBLIC medium.**
 - It's meant to be **SHARED** and screened by audiences
 - near/far
 - public/private
 - once/multiple times.
- **PUT IN THE TIME!**
- **Your PRIMARY AUDIENCES x5**
 1. Participants/Interviewees
 2. Class
 3. YO Prof
 4. Vimeo audience – Video/film Professionals, art, aesthetic, style
 5. Future Employers



BEST FILM FOOTAGE POSSIBLE!

- **DON'T USE BAD/CRAP FOOTAGE!** IF it is out of focus, shaky camera, wretched audio), then **DON'T USE IT !!!**
- **DO NOT USE ANY STOCK FOOTAGE!**
- **ReSHOOTS!** USE the best film footage. RESHOOT, if necessary.
 - This may mean shooting a segment again...and again... until it's right.
- **LOTS of B-ROLL** and cut-aways.
- **CLOSE-UP** or **EXTREME CLOSE-UP**
- **RE-ENACTMENTS?** Some types of footage can be shot off location, or **RE-ENACTED**.
- **Creative Set Pieces/Montage Sequences**
- **Can you FIX it in Post?**
- **Can you creatively EDIT AROUND BAD FOOTAGE.**



The Best AUDIO LEVELS

That You Can Achieve after the fact...

- **Work the AUDIO MIX with Key Frames!**
- **Drop music levels DOWN (way down ↓) when it is playing concurrently with interviews, dialogue, natural sounds.**
- **Punch up interviews, dialogue, and natural sounds**
- **Test screen your footage in a classroom.**



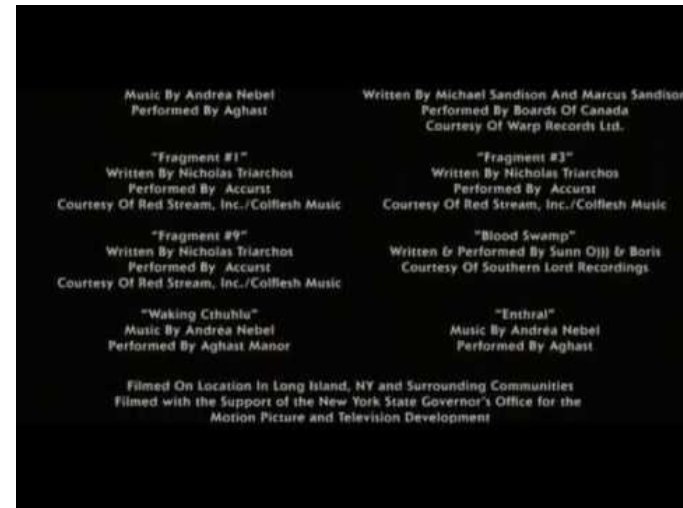
WORK TOWARDS A Full & Final CUT ...

1. Edit for **STORY DEVELOPMENT!!!**
2. Edit for **CHARACTER DEVELOPMENT!**
3. Edit for **EMOTION.**
4. Working on smaller segments as **SEQUENCES** (intro hook, scene/segment#1, seg#2).
5. Then piece those segments together in a **FINAL Project file.**

Strong Ending CREDITS

Be sincere. Be generous.

- YOU MUST give credit where credit is due!
- Presenting...
- For more, go to www._____
- Produced by...
- ALL CREW members
- Additional Images/Footage from....
- - **Music**—full description including Song, Performer, © Date, Copyright holder
 - **Images**—Photographer, © Date, Copyright holder
 - **Video**—Videographer/Organization © Date, Copyright holder
 - **Courtesy of...** is only used if you have actually gotten consent to use the footage.



TEST SCREEN YOUR FILM

TEST SCREEN your film.

- **View it on a large screen** with a full set of speakers.
 - **WATCH** your film AT LEAST twice.
 - **TAKE NOTES**
 - **THINK BIG PICTURE**
 - **First time** – OBVIOUS CHANGES, Clarity, Timing Progression
 - **Second time**—**STYLE**, **technique**, **STORY** SYMBOLISM, character, emotional changes.
 - **IF TIME ALLOWS (?)...** then Entice two or three **GOOD** people who will give you creative, thoughtful, and constructive feedback.
 - **LISTEN** and take stock of the criticisms (Don't be defensive).
 - HAVE your own QUESTIONS. Things that you want to get more feedback about.



EXPORTING/RENDERING

FINAL EXPORTS are due at the beginning of class:

- EXPORT DIRECTLY TO YOUR EXTERNAL **DRIVE**
- You should always have a copy of your projects
- EVERY member in any group project should have a FINAL COPY
- **NAMING of your MASTER FILE**
 - HYDE Title Master **1080p 29.97**.mp4
- Plan on it taking **3 times longer** to export than the length of your film (10min film x 3 = 30min to just export your final master)

